



## LION EQUITY PARTNERS COMPLETES ACQUISITION OF NCP SOLUTIONS

*DENVER (April 1, 2008) – Lion Equity Partners announced today that it has acquired a controlling interest in NCP Solutions, a leading provider of critical business communication services to the financial, secondary education, health and insurance industries.*

NCP Solutions, headquartered in Birmingham, Alabama, prints and distributes a wide variety of specialized, high quality print media, including billing statements, event-triggered letters, installment loan and mortgage payment coupon books, check products, tax documents and targeted direct marketing materials. In addition, NCP Solutions provides a suite of value-added offerings such as web-based document fulfillment, electronic bill presentment and payment, address hygiene and postage optimization, mail tracking, lock box auditing and return mail services. Currently, NCP Solutions serves over 5,000 customers, including approximately half of the nation's 50 largest financial institutions.

"NCP Solutions has an excellent reputation for quality and customer service, and is a trusted business partner for some of the world's leading financial institutions," said Ari Silverman, Principal of Lion Equity Partners. "There is significant opportunity for growth as the industry continues to evolve and customers increase adoption of web-based and transpromotional printing solutions."

"This transaction allows NCP Solutions to maintain its independence and execute its business strategy while providing the resources and support necessary to grow. It also positions the company to proactively serve the diverse needs of our clients in the coming years," said Steven Greenwalt, President and Chief Executive Officer of NCP Solutions.

### About Lion Equity Partners:

Lion Equity Partners ([www.lionequity.com](http://www.lionequity.com)) is a Denver, CO based private investment firm specializing in acquiring controlling interests in small to middle-market businesses across multiple industries. Lion Equity's investment strategy is centered on creating value in its portfolio companies through a combination of organic growth and add-on acquisitions. Lion Equity supports its portfolio companies with strategic and financial resources, operational guidance and M&A expertise.

### About NCP Solutions:

Founded in 1974, NCP Solutions is a leading provider of personalized, time-sensitive and critical business communications to the financial services, auto finance, secondary education, health and insurance industries. NCP prints and distributes vital customer communications that facilitate billing accounts receivable and cash flow management; support regulatory compliance and risk management; drive customer acquisition, retention and loyalty; and enable education, training and information exchange. By integrating its long-established transactional competencies with its newly acquired web-based marketing capabilities, NCP has strengthened its position as an industry leading end-to-end communication services provider.