

LION EQUITY PARTNERS COMPLETES ACQUISITION OF INTERNATIONAL MAIL SERVICES DIVISION FROM PITNEY BOWES INC

Denver, CO and Newark, NJ (March 1, 2013) – Lion Equity Partners, through its affiliate Lion Equity Holdings, LLC (“Lion Equity”) announced that on February 28, 2013 it acquired the International Mail Services – U.S. Division from Pitney Bowes Inc. (NYSE: PBI). The business, which has been renamed IMEX Global Solutions (“IMEX”), is a leading provider of international mail logistics and distribution services to Fortune 1000 corporations and global e-commerce companies.

“This transaction paves the way for IMEX to offer the most comprehensive international mailing services in the industry,” said Jim Levitas, Partner of Lion Equity. “As a former division of Pitney Bowes, IMEX has benefitted greatly from substantial investments in human capital, infrastructure and technology and also inherits an unparalleled network of global carrier relationships.”

IMEX, headquartered in Newark, NJ with additional facilities in Itasca, IL, Elk Grove Village, IL and Corona, CA, consolidates and distributes over 40 million pounds of parcels, print media and critical communications to over 220 countries every year. This is accomplished through strategically located consolidation centers, state-of-the-art equipment, and long-term relationships with the world’s leading carriers, including the United States Postal Service, Canada Post and an exclusive alliance with the Royal Mail.

“We are very excited about our future,” IMEX Chief Executive Officer, Brian Fleisher said. “Our commitment to excellence and our reliable and accurate service to our clients have allowed IMEX to differentiate itself in the marketplace. The combination of IMEX’s deep industry expertise along with strategic direction and capital from Lion Equity, positions our company extremely well for success.”

Lion Equity expects to drive growth at IMEX both organically, as well as through prospective add-on acquisitions.

The terms of the deal were not disclosed.

About Lion Equity Partners:

Lion Equity Partners (www.lionequity.com) is a Denver, CO based private investment firm focused on acquiring controlling interests in middle-market businesses across multiple industries. Lion Equity specializes in acquiring divisions of larger corporations, and has significant experience in the divestiture process. Lion Equity’s investment strategy is centered on creating value in its portfolio companies through a combination of organic growth and add-on acquisitions. Lion Equity supports its portfolio companies with strategic and financial resources, operational guidance, and M&A expertise.

About IMEX Global Solutions:

IMEX Global Solutions, LLC (www.imexglobalsolutions.com), headquartered in Newark, NJ is a premier provider of international mail logistics and distribution services. Through its strategically located facilities in New Jersey, Illinois and California, IMEX consolidates and distributes billions of pieces of mail, publications and parcels to over 220 countries across the globe. With over 25 years of experience in international shipping, IMEX provides its customers with the highest levels of performance, accuracy and customer service.